



COPYRIGHT 1908 BY THE MAKERS OF
MICHAELS-STERN
FINE CLOTHING
MICHAELS, STERN & CO.
ROCHESTER, N. Y.

WE NOT ONLY CAN FIT but we are fitting the hard to fit in clothing

We have a complete assortment of Regulars, Stouts and Slims, in fabrics and price to suit the most fastidious. If you are Short and Stout or Long and Slim you can be fitted here.

A PRICE RANGE TO SUIT ANY PURSE, \$5 to \$30

With a Double Guarantee with Every Suit—
**THE MANUFACTURERS
AND OUR OWN**

**Boys new
Spring Styles
in Suits
\$1.50 to \$5.00**

ISRAEL'S *The Moneyworth Store*

**A full line of Florsheim Shoes and
Oxfords; tans and blacks**

**FOR
THE
MAN
WHO
CARES**

The **Florsheim**
SHOE

**LOOK
FOR
NAME
ON
SHOE**



The Argyle
Every "FLORSHEIM" Oxford is stamped on the sole for your protection and is a guarantee of foot comfort and satisfaction.
Selected materials and expert workmanship are used in the "FLORSHEIM" shoe.
Most Styles are \$5.00

AT ISRAEL'S ONLY

THE M. B. GOLDENBERG CO.

The Big, Busy Store of Tucumcari

THE BEST DRESSED MEN WEAR "Cluett" Shirts and Collars

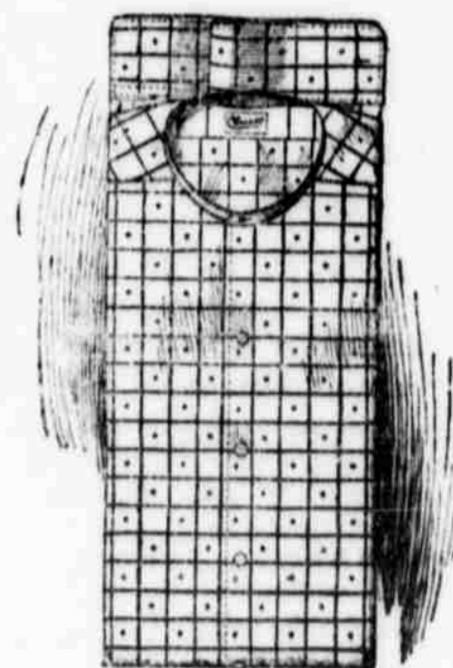


If everything you wear is as well chosen as your Cluett Shirts, you are well dressed. Cluett Shirts are correct, appropriate and comfortable, because the name "Cluett" stands for a way of making shirts that invariably produces shirts that are correct, appropriate and comfortable.

"Cluett" Collars

What can it profit you to find your size of collar if each time it is laundered you get a different size? The Cluett collar is remarkable, not only for its quarter size, but also for the permanency of those sizes after washing.

Cluett



**NEGLIGE
COAT SHIRT**

CLUETT, PEABODY & CO., MAKERS

**Remember
Edwin Clapp
and
Dorothy Dodd
Shoes**

THE M. B. GOLDENBERG CO.